# **02 Incubator Application Form**

The Alliance For Women and Girls Incubator (AFWAG) aims to catalyze change within low and middle-income communities in Africa by supporting social enterprises committed to improving the livelihoods of women and girls. Through financial support, capacity building, mentorship, and technical assistance, AFWAG fosters sustainable development and gender equality.

#### **INSTRUCTIONS**

Please feel free to complete this application in English or in your preferred language. If you provide the materials in your preferred language, Alliance For Women and Girls will arrange for a translation to English, and will request your review of the final application before we share it with the Committee to ensure it accurately reflects your application.

### AS YOU WRITE YOUR APPLICATION, PLEASE KEEP IN MIND

- Please refer to the Evaluation Criteria in the Request for Proposals for specific guidance around what the Committee will consider when reviewing your application.
- The Committee members who review your application materials will also conduct an interview with you.
- Unless marked otherwise, all fields of the application are required and should be completed.

### **Personal Information**

- Full Name:
- Date of Birth:
- Nationality:
- Address:
- Phone Number:
- Email Address:
- LinkedIn Profile (if available):
- Other Social Media (if available):

# **Social Enterprise Information**

- Name of Social Enterprise:
- Date of Establishment:
- Address:
- Website (if available):
- Social Media Profiles:

#### **Social Impact Focus**

- 1. Describe the social challenge your enterprise addresses, focusing on how it improves the livelihoods of women and girls in low and middle-income African communities.
- 2. Indicate the specific area(s) your social enterprise addresses (e.g., education, health, economic opportunity, gender-based violence, representation).

3. Describe how your enterprise is aligned with AFWAG's objectives.

#### **Solution & Innovation**

- 1. Explain the solution your social enterprise offers.
- 2. What is the innovation or uniqueness of your enterprise in addressing the challenges faced by women and girls?

# **Market & Beneficiaries**

- 1. Describe your target market within low and middle-income communities in Africa.
- 2. How will women and girls in these communities benefit from your social enterprise?
- 3. How do you plan to reach your target market/beneficiaries?

# **Financials & Funding**

- 1. Do you have any current sources of funding? If yes, please specify.
- 2. What is your expected budget for the next 12 months?
- 3. Explain how you will utilize AFWAG's financial support effectively.

# **Capacity Building and Technical Assistance Needs**

- 1. What type of capacity building do you require (e.g., leadership training, financial management, marketing skills)?
- 2. What specific technical assistance does your enterprise need?

# **Team Members (if applicable)**

- 1. List the team members involved in this project.
- 2. Include brief profiles including names, roles, and relevant experience for each, especially highlighting experience in gender issues and social entrepreneurship.

### **Commitment to Gender Equality and Sustainable Development**

- 1. Describe your commitment to promoting gender equality and sustainable development.
- 2. Provide any evidence of past involvement or initiatives in these areas.

#### References

1. Provide contact information for at least two references who can speak to your commitment to gender equality and the potential of your social enterprise.

#### **Attachments**

- Business Plan with a focus on gender issues and sustainable development.
- CVs of team members.
- Any other relevant documents

#### **Declaration**

I hereby declare that the information provided in this application is true and accurate to the best of my knowledge. I am committed to improving the livelihoods of women and girls in low and middle-income African communities.

Signature:

Date:

Note: This application is subject to review and selection by The Alliance For Women and Girls Incubator. Only shortlisted applicants will be contacted for further steps.

Regenerate response