

# ALLIANCE

## FOR WOMEN AND GIRLS (AFWAG)

### **AFWAG's Strategic Vision and Objectives**

To transform the landscape of gender equality and empowerment across Africa, AFWAG has delineated a set of well-defined objectives. These objectives form the backbone of our action plan, ensuring that every initiative, project, and collaboration aligns with our overarching mission.

#### **1. Amplify the Collective Voice Advocating for Women and Girls**

- a. **Raising Awareness.** Execute sustained awareness campaigns on the challenges faced by women and girls in the targeted African regions. Through media engagements, community outreach, and partnership with influential advocates, we intend to spotlight issues that often go unnoticed or under-discussed.
- b. **Policy Advocacy.** Engage with policymakers at local, regional, and national levels to drive legislative changes. AFWAG will work to ensure that the rights and needs of women and girls are at the forefront of policy-making processes.
- c. **Strengthen Grassroots Movements.** Support and collaborate with grassroots organisations and local champions who work on the ground. By bolstering their efforts, AFWAG aims to weave a strong web of voices that can advocate for change from within communities.

#### **2. Create a Vast Resource and Knowledge-sharing Platform**

- a. **Digital Portal Creation.** Develop a user-friendly, accessible online platform that will serve as a repository for research, case studies, best practices, and training modules related to women's and girls' empowerment.
- b. **Webinars and Workshops.** Regularly organise virtual and in-person educational events. These events will feature experts in gender studies, successful social entrepreneurs, and testimonies from beneficiaries, thus ensuring a constant flow of fresh insights and learnings.
- c. **Publication & Documentation.** Regularly publish research papers, journals, and document success stories to provide a tangible blueprint for organisations working in similar spaces.

#### **3. Promote Collaboration, Heightening our Collective Impact on the Communities We Serve**

- a. **Networking Events.** Facilitate events where member organisations and potential partners can meet, share their work, and explore avenues for collaboration.

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- b. Collaborative Project Grants. Launch a grant program that incentivizes member organisations to partner on joint projects, ensuring that resources are pooled to maximise on-the-ground impact.
- c. Community Engagement Drives. Organise shared initiatives, such as community outreach programs, where multiple member organisations work in tandem. Such collective action will not only increase the reach of our programs but also showcase the unity of our purpose.
- d. Skill and Resource Exchange. Create a system where organisations can lend expertise or resources to others within the network. Whether it's a training expert, a communication tool, or a research document, this internal exchange will boost the capacity of each member.

### **Alliance for Women and Girls procedure for acceptance of membership**

Alliance for Women and Girls is responsible for reviewing and approving membership of organisations into its network. AFWAG will review the membership application form and reserves the right to perform due diligence to ensure the accuracy of any information provided. AFWAG may request further information or documentation from the organisation, and may contact the referees noted in the application form. AFWAG will aim to inform the organisation via email of its decision within one month. New members who have been accepted, will be publicly listed on the AFWAG website, included in the network database, and invited to connect with other network members. AFWAG reserves the right to decline an organisation's membership application based on various grounds, including but not limited to:

- Applicant does not agree to support the Mission Statement or Membership Principles of AFWAG
- Applicant does not commit to upholding the Safeguarding Standards for AFWAG members
- Applicant providing misleading information or being untruthful in the application form or in the process of conducting due diligence
- AFWAG believes the applicant's past or present actions might pose a threat to the reputation and integrity of the AFWAG network
- The organisation is not a registered civil society organisation in the country in which they operate

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- The organisation has in the past participated in fraudulent and/or illegal activities
- The organisation does not fulfil all of the criteria for membership listed above
- Likelihood that the organisation will cease to exist within 6 months